Asia-Pacific Region’s Best Practice in a New Internet Era: Safe and Secure Cyberspace for Youth: Safer Internet Association (SIA) & its Activities

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Safer Internet Association (SIA)

- Non-profit & non-governmental organization
- Founded in 2013 (http://www.saferinternet.or.jp/english/)
- Voluntary efforts by Japanese IT companies
- Evaluated as one of the “positive steps” to combat the sexual exploitation of children online by a UN Special Rapporteur in 2015
- Became a provisional member of International Association of Internet Hotlines (INHOPE) in May 2016

**Regular Members**
Yahoo Japan Corporation, Alps System Integration CO., LTD., Pitcrew. Co.,Ltd.

**Supporting Members**
Mixi, Inc., CyberAgent, Inc., Amazon Japan K.K., SAKURA Internet Inc., GMO GlobalSign Inc., Cacco Inc.

**Associate Company**
Trend Micro Inc.
Safe-line Operations

- Hotline responsible for the removal requests of illegal and harmful online contents overseas
- Cover the “missing part” of the domestic NPA/IHC hotline:
  - Removal requests for the online contents posted **outside of Japan**
  - **Flexible and swift responses** to the online contents difficult to be covered by police activities
  - E.g., **Child sexual abuse contents**, Online bullying, “Revenge porn”
- In accordance with the guideline made by the recommendation of SIA’s advisory board (consisting of third-party legal experts)
In 2015, out of all illegal and harmful online contents (7,064) received or detected by SIA, a **significant proportion (6,711) was posted in foreign websites.**
In 2015, SIA made a total of 6,898 removal requests to site administrators or hosting providers in accordance with SIA’s guideline.

Out of these requests, 5,239 (76%) were deleted. The number of child pornographies removed was 4,333 (79%).

*In addition to the illegal and/or harmful online contents, contents to which the guideline was not applicable but special measures were taken as quasi-revenge porn are included in the numbers of removal requests and removed contents.*
Child Sexual Abuse Contents

- The number of removal requests for child pornographies was drastically increased from 86 in 2014 to 5,466 in 2015.
- The rate of removal remained relatively high (4,333/5,466) in 2015.
- In many cases, the contents are uploaded to photo sharing services and URLs to the services are posted on online bulletin boards.

The Number of Removal | The Rate of Removal in Foreign Websites
---|---
CY2014: 85 | CY2015: 79%
CY2015: 4,333
THANK YOU.

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