SAFE AND SECURE CYBERSPACE FOR YOUTH

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DIGITAL IN VIETNAM
A SNAPSHOT OF THE COUNTRY’S KEY DIGITAL STATISTICAL INDICATORS

TOTAL POPULATION

ACTIVE INTERNET USERS

ACTIVE SOCIAL MEDIA USERS

MOBILE CONNECTIONS

ACTIVE MOBILE SOCIAL USERS

93.95 MILLION

47.30 MILLION

35.00 MILLION

142.99 MILLION

29.00 MILLION

URBANISATION: 34%

PENETRATION: 50%

PENETRATION: 37%

VS POPULATION: 152%

PENETRATION: 31%

Sources: UN, U.S Census Bureau, Internet World Stats, Facebook, O SMA Intelligence.

@wearesocialsg
FACEBOOK USER PROFILE

Detail of Facebook users by age group and gender, in millions.

<table>
<thead>
<tr>
<th>AGE</th>
<th>TOTAL</th>
<th>FEMALE</th>
<th>MALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>35,000,000</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>13 – 19</td>
<td>30%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>20 – 29</td>
<td>46%</td>
<td>21%</td>
<td>25%</td>
</tr>
<tr>
<td>30 – 39</td>
<td>17%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>40 – 49</td>
<td>5%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>50 – 59</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>60+</td>
<td>1%</td>
<td>0%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Source: We Are Social’s analysis of Facebook-reported data, Q1 2016. Note: table values may not sum to 100% due to rounding in reported data.
THREATS FROM CYBERSPACE

- OngchuViettel: 130,000$
- Thousands of youth come to see 2 hotgirl fighting
- Hacking account and post nude photos
- Several girls suicide
THREATS FROM CYBERSPACE
Criminal case: A Pornography forum
3000 Photos, 253 videos
6 - 12 years old
1,500 members

Source: http://www.mOLISA.gov.vn/vi/Pages/ChiTiet.aspx?IDNews=23873

2011-2015: 8,200 sexual abuse cases with 9,920 victims
48% teenagers from 10-18 years old have accessed websex
WHO PROTECTS THEM?
WHAT WORKS EFFECTIVELY IN VIETNAM?

FB Campaigns (organise by NGOs and SecDev Foundation)
Guidance via media and family
Corporate between Gov and NGOs, Enterprise
THANK YOU

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