NetMission
Hailey YANG
2015 - 2016
Interpretation of the Value Statement

Aims to bring together a network of dedicated young volunteers devoted towards promoting and contributing towards digital inclusion, Internet governance as well as a respectable and harmonious Internet environment.
The Composition of Current Model

- Pitching Contest
- Interview

- Workshop for Housewives
- Digital Warrior’s Children

- Training Camp
- Workshop
- NGO Visit

- ICANN
- UNIGF
- APNIC
- APNG
KPI in Defining the Degree of Successfulness

- NetY since 2012
- YIGF since 2010
- HK.YIGF since 2016
- MAG member in IGF
- 100+ Ambassadors
- 30+ Conference engagement
Attractiveness of a Youth-driven Program

| Friendship       | • Peers  
|                 | • Seniors  
| Exposure         | • Conference  
|                 | • Profession  
| Insight          | • Knowledge  
|                 | • Ideas  
| Autonomy         | • Activities  
|                 | • Issues  

Value  Model  KPI  Attractiveness  Impact
Impact to the Whole Internet Governance

Breed Future Internet Governance Leaders
- Policy setting in the global Internet community
- Play an active and enabling role

Enhance Youth Engagement with the Current Model
- In local, regional and global context

Raise Awareness to Various Internet Governance Issues
- Understand current and future development of Internet Governance

Youth Engagement & Harmonious Internet Environment
Thank you.