



# Internet Policy Impact on Wildlife Environment and Future Friendly Practices

Sustainable Development: From Tigers to Internet Governance in Asia

Roaring Forward Together | For Tigers. For Asia.

**Important Note:** This document was prepared for a private audience. Copyrights for some of the images included in the presentation have not been obtained from the right owners. If you are a right owner and wish for the images not to continue to be included, please contact us via email: [info@dot.asia](mailto:info@dot.asia)



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



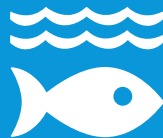
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



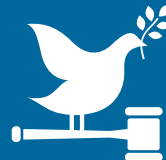
14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE AND JUSTICE STRONG INSTITUTIONS

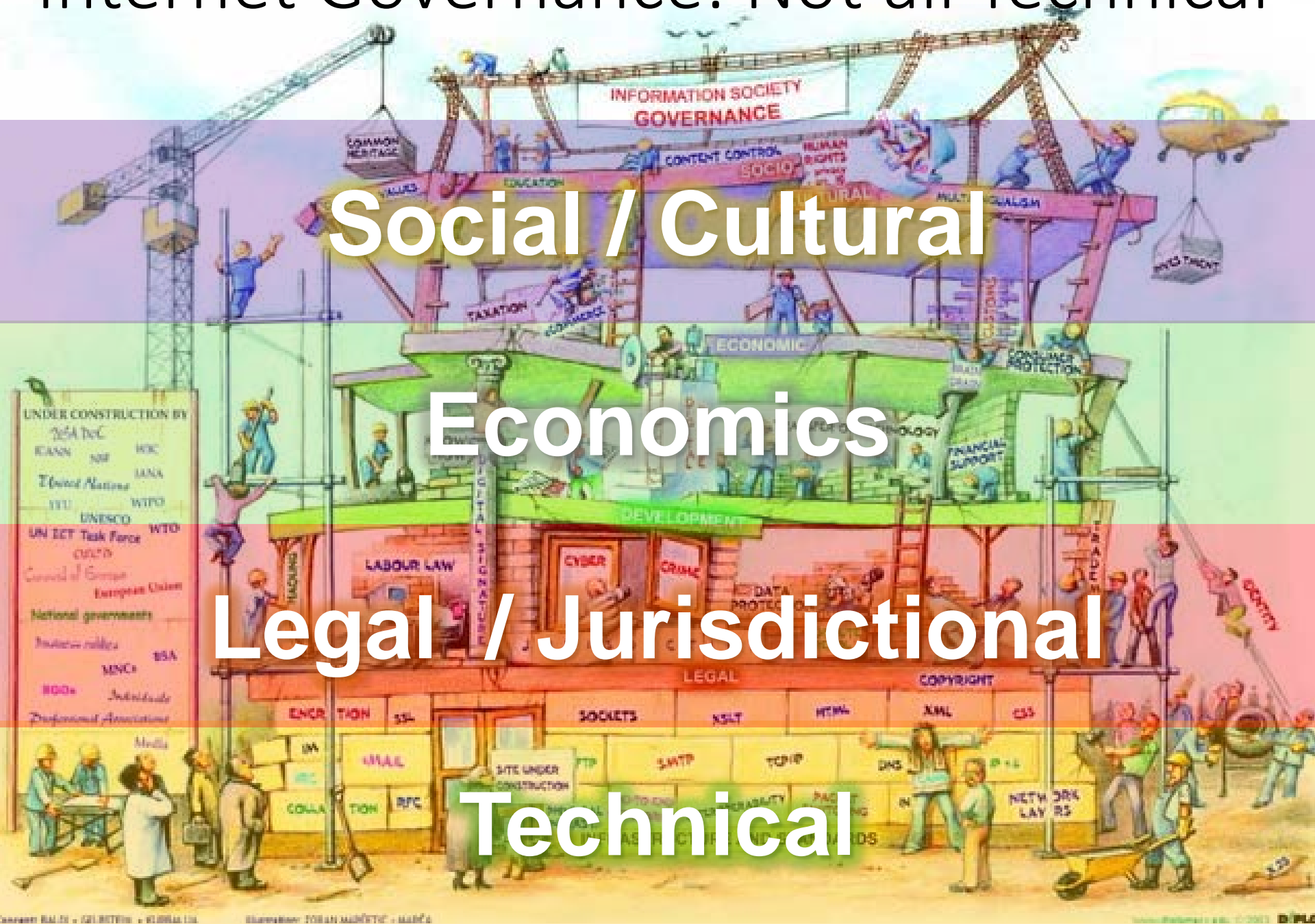


17 PARTNERSHIPS FOR THE GOALS



THE GLOBAL GOALS  
For Sustainable Development

# Internet Governance: Not all Technical



# Internet Governance Forum

- **2000: Millennium Development Goals**
- 2003: WSIS I (Geneva Declaration of Principles)
- 2004: WGIG
- 2005: WSIS II (Tunis Agenda)
- 2006: IGF
- 2013: WSIS+10
- **2015: Sustainable Development Goals (SDGs)**

The 8  
Millennium  
Development  
Goals



WGIG

IGF Internet  
Governance  
Forum



**WSIS+10**  
United Nations General Assembly  
High-Level Meeting





## 3,200 TIGERS LEFT

A hundred years ago there were 100,000 tigers in the wild. Today there are as few as 3,200.

Why are tigers disappearing?

### ILLEGAL TRADE

Poaching to feed consumer demand for tiger body parts, mostly for use in traditional Asian medicines and folk remedies.

### DEFORESTATION

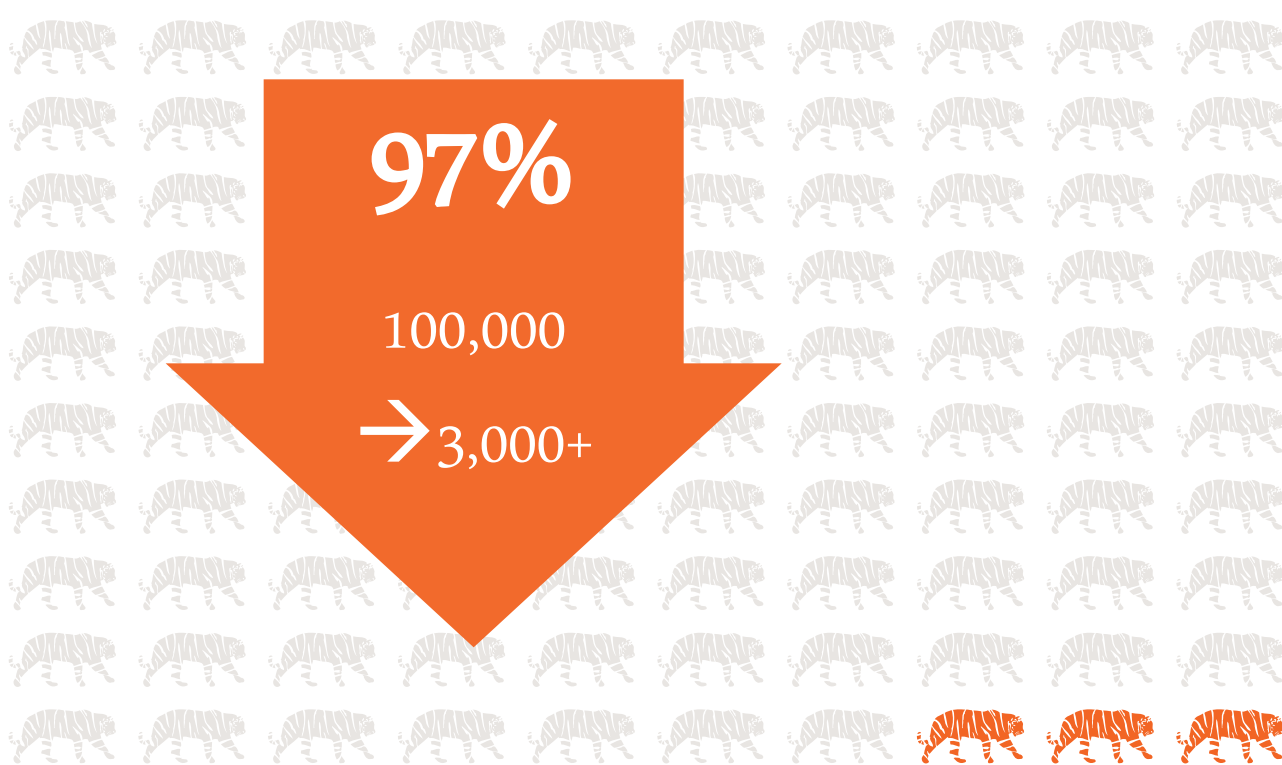
As more and more forests are cleared for agriculture and development, tigers lose their natural habitat.

Now is a global campaign by the World Wildlife Fund and Leonardo DiCaprio.

is to build political, financial and

**PLEASE BE CAREFUL WHEN  
SHARING PHOTOS ON SOCIAL  
MEDIA. THEY CAN LEAD POACHERS  
TO OUR RHINO**

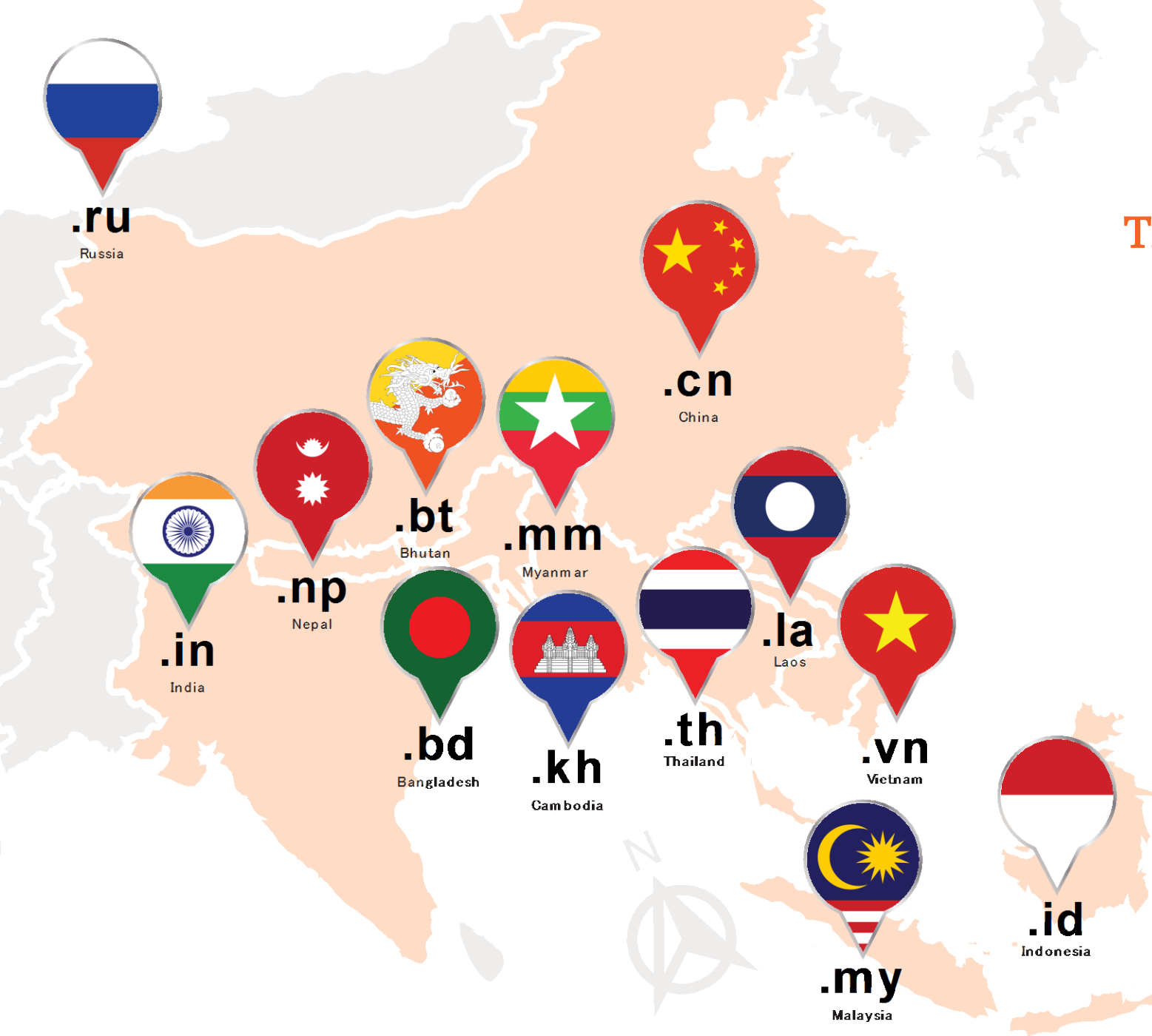
**TURN OFF GEOTAG FUNCTION  
AND DO NOT DISCLOSE WHERE THE  
PHOTO WAS TAKEN**





# 13

## Tiger Range Countries







# 吉亞虎小



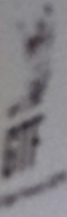
**Ajitōra**  
ajitora.asia

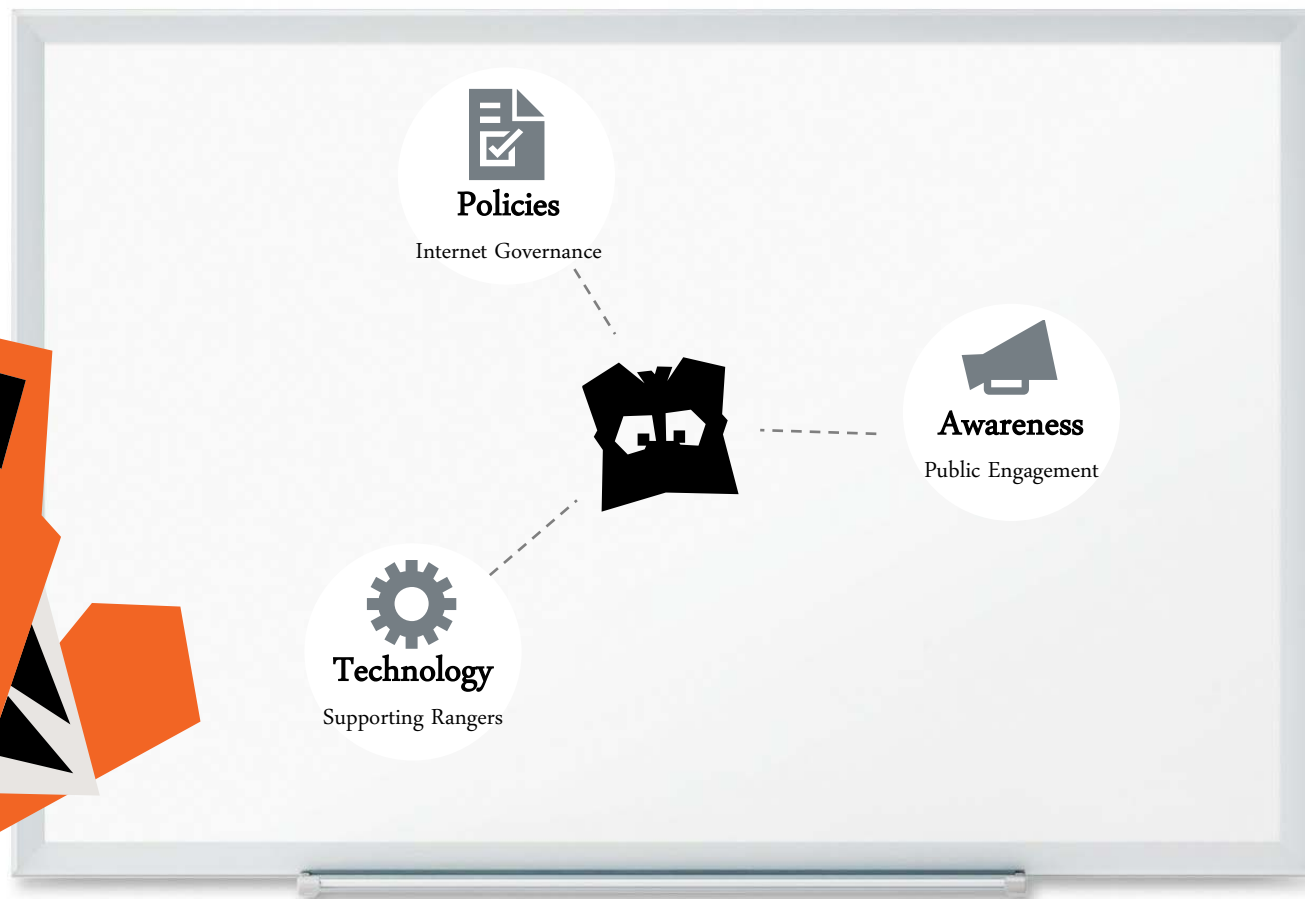
# 3rd Asia Ministerial Conference

on tiger  
conservation

Delhi

April 12-14, 2016, Vig





**Ajitora**  
ajitora.asia



Development & Sustainability can come hand in hand.

Technology can help make a difference.





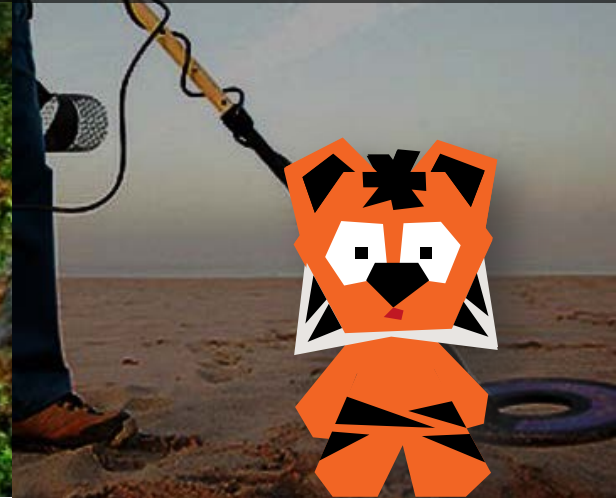
3500+ Camera Traps Deployed



Drones, GIS & Wireless Sensor  
Networks



Metal Detectors & Tracking Down  
Traps











# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



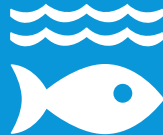
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE AND JUSTICE STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



THE GLOBAL GOALS  
For Sustainable Development



**Beyond Green**



## INDIVIDUAL WELL-BEING

1

NO  
POVERTY



2

ZERO  
HUNGER



3

GOOD HEALTH  
AND WELL-BEING



4

QUALITY  
EDUCATION



6

CLEAN WATER  
AND SANITATION



## ECONOMIC INFRASTRUCTURE

7

AFFORDABLE AND  
CLEAN ENERGY



9

INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



11

SUSTAINABLE CITIES  
AND COMMUNITIES



12

RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



# People

# Prosperity



THE GLOBAL GOALS  
For Sustainable Development

# Peace Planet



## EQUITABLE SOCIETY

5

GENDER  
EQUALITY



8

DECENT WORK AND  
ECONOMIC GROWTH



10

REDUCED  
INEQUALITIES



16

PEACE AND JUSTICE  
STRONGER INSTITUTIONS



17

PARTNERSHIPS  
FOR THE GOALS



## NATURAL ENVIRONMENT

13

CLIMATE  
ACTION



14

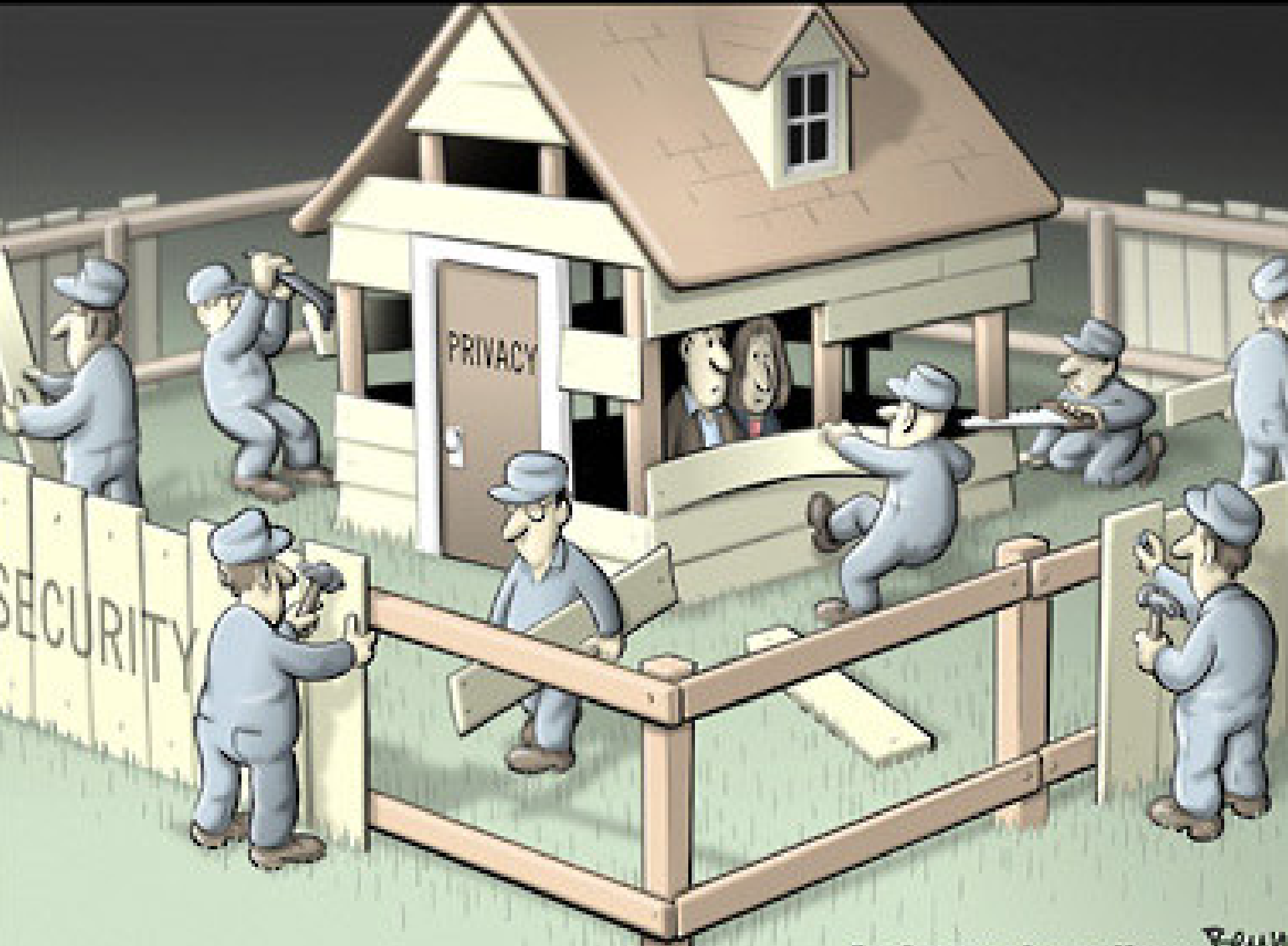
LIFE BELOW  
WATER



15

LIFE ON LAND





未來友好。



經濟基建  
ECONOMIC INFRASTRUCTURE



# Current Mechanisms

- 1. What are the current mechanisms for the conservation community to alert, suspend or takedown materials propagating illegal wildlife trade online? How could the process be better refined for effectiveness?*



# **A governed process for suspending maliciously registered domains securely, prudently, and with manageable scale**

The APWG Malicious Domain Suspension (AMDoS) system enables specially accredited users to submit suspected malicious domain names for investigation and suspension by Top-Level Domain registries when other remedial avenues have been exhausted.

Closely allied with governance bodies and corporate operational directorates responsible for brand integrity and remote channel security, the APWG was able to navigate the security and legal challenges that domain suspensions need to address in the development of its AMDoS application.

# Suspension Requests

An Abusive Domain Name Resolution Suspension list

My Suspensions

List

New Suspension Request

ADNRS Members

## Step 1 of 3 - Domain Name Resolution Suspension Request and Attestation

In my role as an Accredited Intervenor, I request suspension of the following domain name, which are abusively registered within the meaning of the APWG's Abusive Domain Name Resolution Suspension Process.

I have personal knowledge of the facts alleged below, and swear that all statements in this request are true and complete.

By entering in the full URL below and clicking the Step 2 button I certify to the following 2 statements:

1. There is a Malicious Website on the domain
2. There is no legitimate content associated with the domain.

The FULL URL of the 'Malicious Website' including any port numbers and pathing

\*

## Step 2 of 3 - Optional Additional Information

Please check any of the below that is applicable to this domain name.

- ☐ 3. Domain registered within the last 5 weeks
- ☐ 4. Registrant data is inconsistent or false
- ☐ 5. Registrant's administrative and technical contact data inconsistent or false
- ☐ 6. Whois Privacy services is non-existent or nonworking
- ☐ 7. Character sequences in domain name, mimic a brand name
- ☐ 8. Fraudulent content resolves on the base domain itself
- ☐ 9. Domain registered using nameservers associated with fraudulent domains
- ☐ 10. Domain registered with email address historically associated with fraudulent domains
- ☐ 11. The domain defines nameservers upon itself
- ☐ 12. The domain is hosted using Fastflux DNS

## Step 3 of 3 - Electronic Signature and Submittal

Your Name

SR Intervener

\* Type your name

Your email address

intervener@antiphishing.org

Your telephone number

650-555-1212

Your IP

76.24.17.101

\* ☐ I understand that the information above will be associated with the suspension request.

[Submit this Request](#)

Note: You may upload files in support of this request on the next page you'll see after submitting

# Intermediary Liability

*How (if at all) would the Manila Principles (<https://www.manilaprinciples.org/>) apply to the matter of illegal wildlife trade online?  
Are there other similar situations, e.g. child trafficking, trademark infringement, counterfeit goods, etc. where experience can be drawn from?*







# MANILA PRINCIPLES

ON INTERMEDIARY LIABILITY

1

Intermediaries should be shielded from liability for third-party content



2

Content must not be required to be restricted without an order by a judicial authority



3

Requests for restrictions of content must be clear, be unambiguous, and follow due process



4

Laws and content restriction orders and practices must comply with the tests of necessity and proportionality



5

Laws and content restriction policies and practices must respect due process



6

Transparency and accountability must be built into laws and content restriction policies and practices



# Industry Code of Practice

*Does it make sense to develop a set of industry guidelines for good corporate practices by Internet companies that would be friendly to wildlife? What would such guidelines entail?*





**SPAM**



**THE GLOBAL GOALS**  
For Sustainable Development



## Current Mechanisms

*What are the current mechanisms for the conservation community to alert, suspend or takedown materials propagating illegal wildlife trade online? How could the process be better refined for effectiveness?*



## Intermediary Liability

*How (if at all) would the Manila Principles apply to the matter of illegal wildlife trade online? Are there other similar situations, e.g. child trafficking, trademark infringement, counterfeit goods, etc. where experience can be drawn from?*



## Industry Code of Practice

*Does it make sense to develop a set of industry guidelines for good corporate practices by Internet companies that would be friendly to wildlife? What would such guidelines entail?*





Roaring Forward Together | For Tigers. For Asia.



## Current Mechanisms

*What are the current mechanisms for the conservation community to alert, suspend or takedown materials propagating illegal wildlife trade online? How could the process be better refined for effectiveness?*



## Intermediary Liability

*How (if at all) would the Manila Principles apply to the matter of illegal wildlife trade online? Are there other similar situations, e.g. child trafficking, trademark infringement, counterfeit goods, etc. where experience can be drawn from?*



## Industry Code of Practice

*Does it make sense to develop a set of industry guidelines for good corporate practices by Internet companies that would be friendly to wildlife? What would such guidelines entail?*



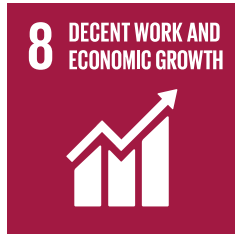
# Additional Reference Slides



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

2015-  
2030



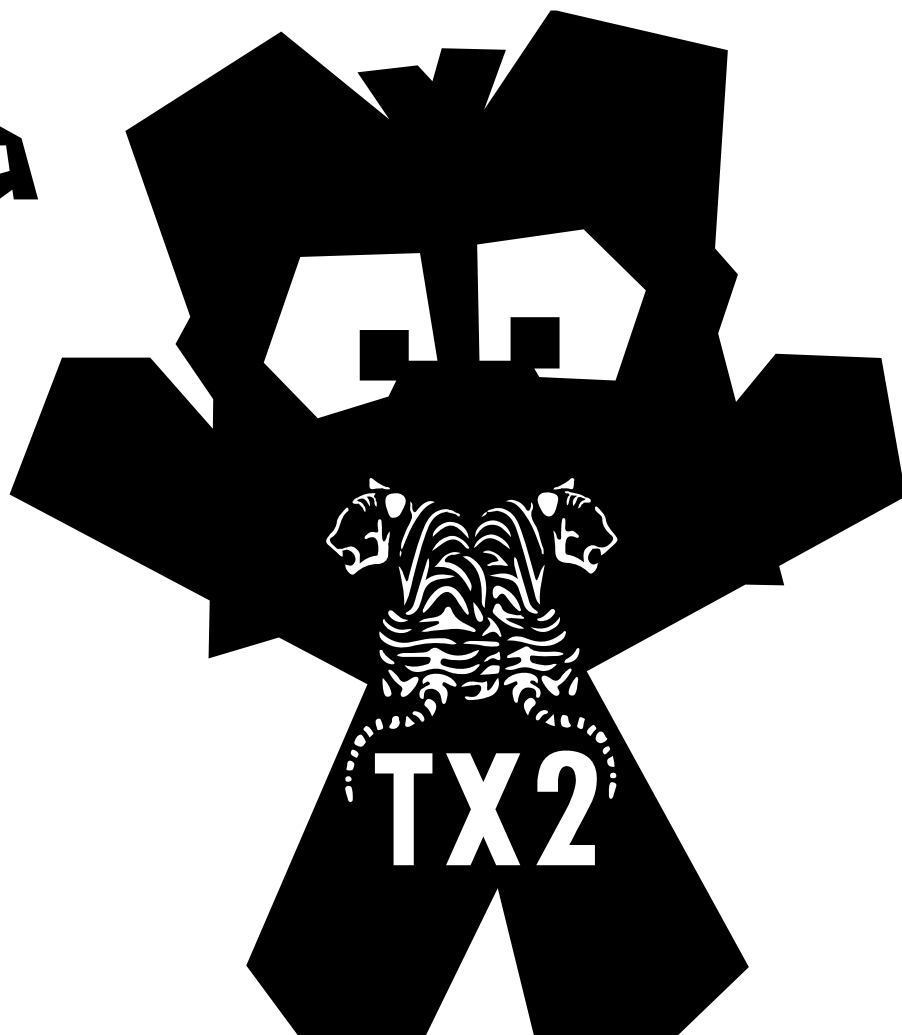
2000-  
2015



Tx2 is supported by WWF, GTF, TRAFFIC, etc., and the 13 tiger range countries to #doubletigers in the wild by 2022, exemplifying the sustainable development goals.



小虎亞吉  
**Ajitora**  
ajitora.asia





Page

Messages

Notifications <sup>2</sup>

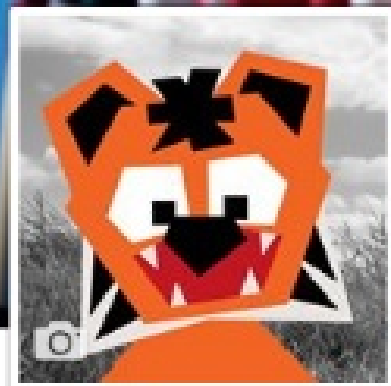
Insights

Publishing Tools



ajitora.asia

.asia



# Ajitora 小虎亞吉 Community

Shop Now ▾

Liked ▾

Message



Timeline

About

Photos

Likes

More ▾



100% response rate, 35-mins response time

Respond faster to turn on the badge



311 likes **+96 this week**

June Lau and 97 other friends



19,073 post reach this week

More Pages Found



Status



Photo / Video



Offer, Event +



Write something...

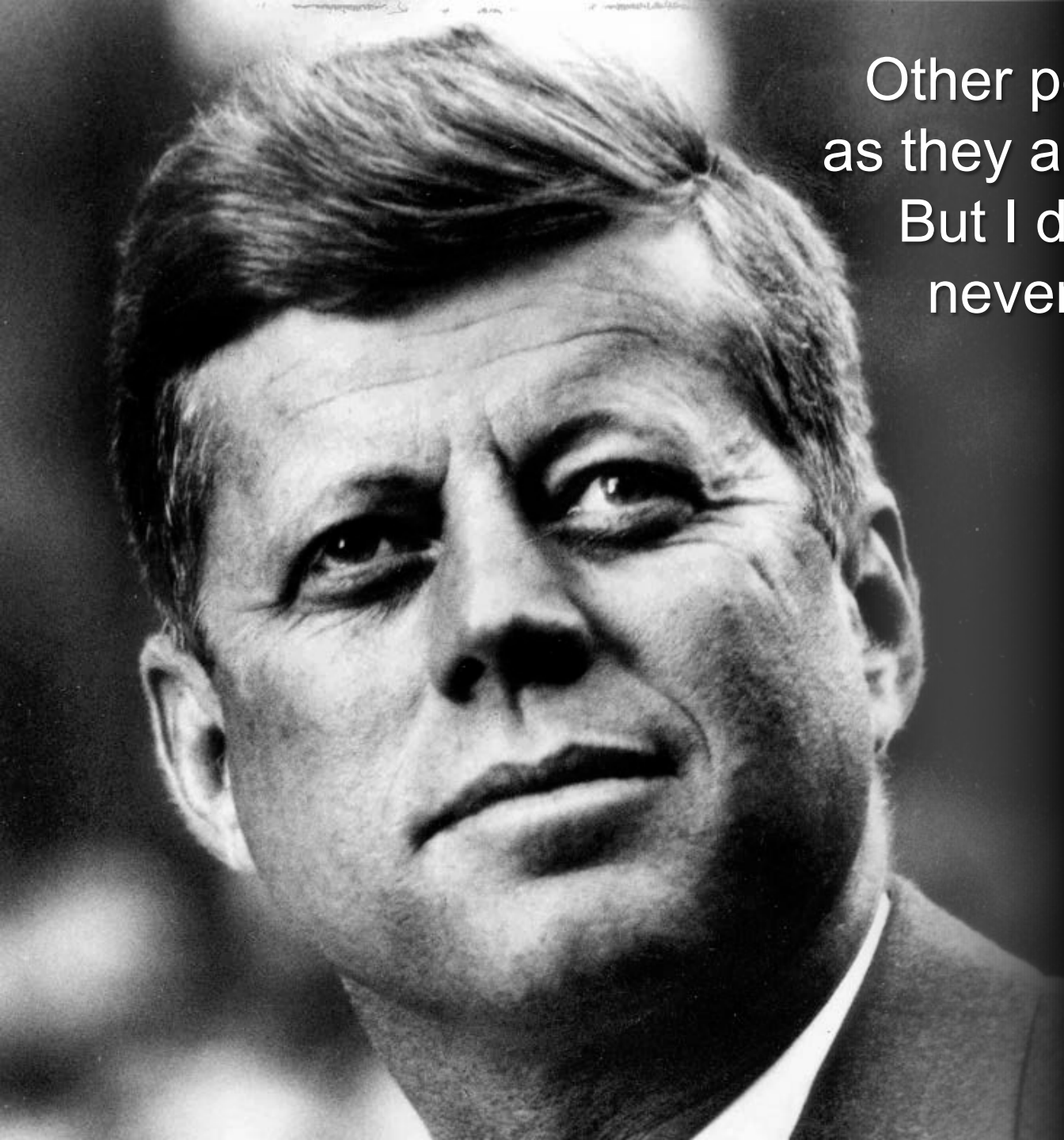


1 Draft

Modified Tuesday, December 8 at 1:33pm. See draft





A black and white portrait of John F. Kennedy, looking slightly upwards and to the right with a thoughtful expression. The image is the left half of a poster.

Other people see things  
as they are and say why?  
But I dream things that  
never were and I say,  
why not?

-- John F. Kennedy  
Quoting George Bernard Shaw

