



**International Centre
FOR MISSING & EXPLOITED CHILDREN**

Disrupting the Dissemination of Child Sexual Abuse Material Online – APAC Financial Coalition: An Example

**Asia Pacific Regional
Internet Governance Forum
Taipei, Taiwan
July 27-29, 2016**



Bindu Sharma, Asia Pacific Policy Director

About ICMEC

Vision
Making the world safer for children by eradicating **child abduction**, **sexual abuse** and **exploitation**.

Mission
We **advocate**, **train** and **collaborate** to protect the world's children.

Where we are

- Worldwide Headquarters: Alexandria, Virginia, USA
- Asia-Pacific Office: Singapore
- L. America & Caribbean Representation: Brasília, Brazil

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What We Do

- **Research and publish** reports, model laws and frameworks, and best practice guides on child protection issues;
- **Advocate** for changes in laws, treaties, and systems to protect children worldwide;
- **Train and assist** law enforcement, legal professionals, NGOs, and governments;
- **Lead global coalitions**; and
- **Promote** public-private partnerships.

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Why focus on CSE Online?

- A significant commercial enterprise
- Facilitated by electronic payment tools and new currencies
- Images are disseminated via the Internet A



A Common Myth: ... a victimless crime.



Impact of the Internet

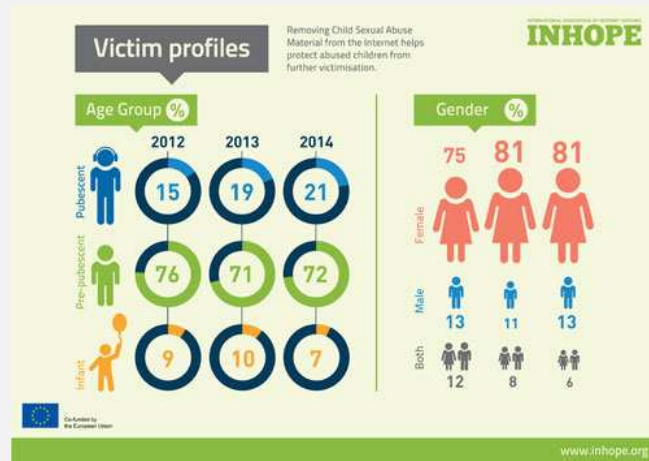


Online Child Sexual Abuse & Exploitation

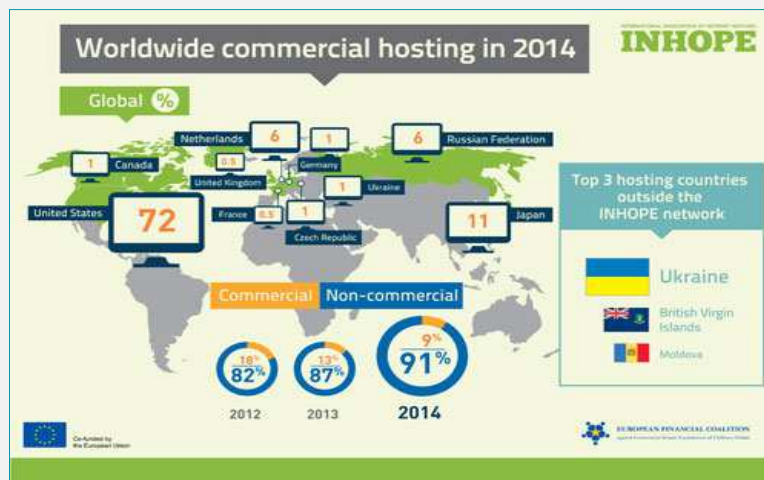
750,000 pedophiles
are online at any given moment.

(Report of the UN Special Rapporteur on the sale of children, child prostitution and child pornography (2009))

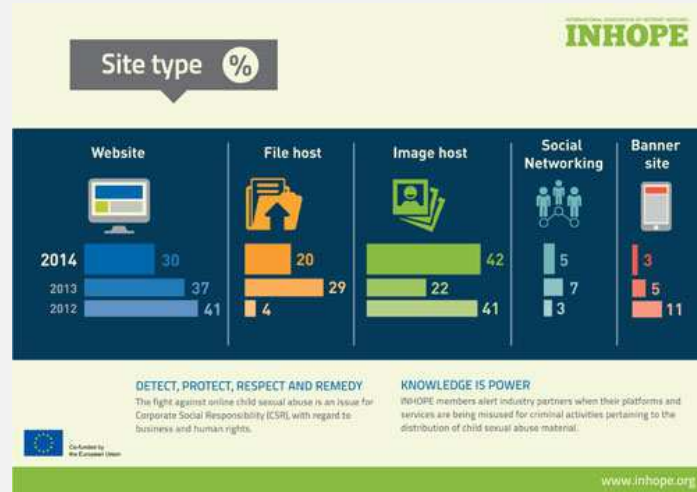
Young Victims



Reality of Child Sexual Abuse



Reality of Child Sexual Abuse



Reality of Child Sexual Abuse

CyberTipline
USA - 2015

- CyberTipline has received more than 4.3 million reports of suspected child sexual exploitation since its launch in 1998 through April 2015.
- NCMEC's Child Victim Identification Program has reviewed and analyzed more than 139 million child sexual exploitation images since it was created in 2002 through April 2015.

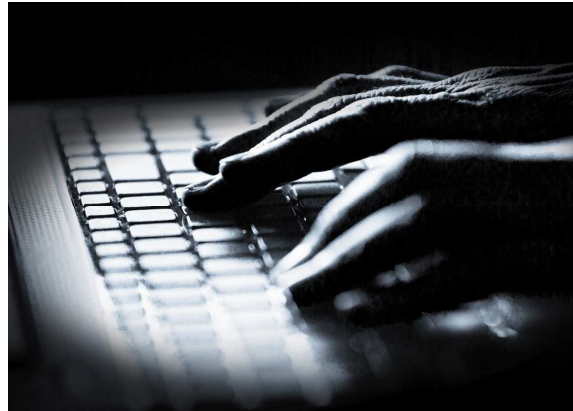
Cybertip
CANADA

- 27 different payments types used
- 85 percent sold memberships, with recurring monthly payments ranging from \$4 to \$490

UNODC
2010

- Industry generates 50,000 new images each year
- Worth USD 250 million globally





"If people were purchasing heroin and cocaine and using their credit cards, we would be outraged and would do something about it. This is worse."

- Senator Richard Shelby
Chairman
U.S. Senate Committee on
Banking, Housing and Urban
Affairs

COLLABORATE

Financial Coalition Against Child Pornography (FCACP)



Financial Coalition Against Child Pornography (FCACP)

Established in the United States in 2006 by NCMEC and ICMEC with one goal:

to disrupt the economics of the child pornography business

A powerful alliance of leading financial and Internet companies working voluntarily to address commercial child pornography



Asia Pacific Financial Coalition

Established in 2009 by ICMEC in Singapore

ONE Goal: disrupt the economics of the trade



Awareness, education, due diligence...



APAC - FCACP Members

- | | |
|--|--|
| ❖ Abacus Mutuals Australia | ❖ MasterCard |
| ❖ Allen & Overy | ❖ Microsoft |
| ❖ American Express | ❖ New Zealand Department of Internal Affairs |
| ❖ ANZ Bank New Zealand | ❖ PayPal |
| ❖ Australasian Cards Risk Council | ❖ Standard Chartered Bank, Singapore + HK |
| ❖ Australian Communication & Media Authority | ❖ Terre des Hommes, Asia office |
| ❖ Australian Federal Police | ❖ Thai Bankers Association |
| ❖ Child Wise Australia | ❖ Trend Micro |
| ❖ Citi Asia Pacific | ❖ TrustWave |
| ❖ Discover Financial Services LLC | ❖ Uniting Church in Australia |
| ❖ ECPAT International | ❖ U.S. Immigration and Customs Enforcement |
| ❖ ECPAT Child Alert New Zealand | ❖ Verisite |
| ❖ Eftpos Australia | ❖ Visa |
| ❖ Facebook | ❖ Westpac, New Zealand Limited |
| ❖ Google | ❖ Xoom.com |
| ❖ G2 Web Services | ❖ Yahoo! Inc. |



APAC-FCACP Efforts

- Regional APAC-FCACP meetings
- Legal Framework Research by Allen & Overy and affiliates in Asia
- Allen & Overy & PayPal supported Country-specific Roundtables – New Zealand, Australia and Hong Kong. Thailand on September 2016
- PayPal sponsored Technology Challenges Work Stream
- First Data sponsored Industry Education: Webinar - *Keeping Child Pornography Merchants Out of the Payments System*



U.S. & APAC FCACP Publications

- Confronting New Challenges in the Fight Against Child Pornography: Considerations for Protecting Children & Your Company's Reputation When Engaging with Digital Businesses
- Best Practices to Help File Hosting and File Sharing Companies Fight the Distribution of Child Sexual Exploitation Content
- Internet Merchant Acquisition and Monitoring Sound Practices to Help Reduce the Proliferation of Commercial Child Pornography
- Trends in Migration, Hosting and Payment for Commercial Child Pornography Websites
- Trends in Online Crime and The Potential Implications in the Fight Against Commercial Child Pornography

Challenges

- Issue awareness is low (e.g., missing children, online crimes committed against children, etc.)
- National law and policy frameworks vary greatly, and may be inadequate.
- Cybercrime is transnational, and can undermine the application of national child protection laws.
- Legislating and policing cyberspace is still in its infancy, both at the international and national levels.
- New emerging technologies, dissemination platforms and payment mechanisms.



Moving Forward

“To deal with these markets, creative solutions are needed, drawing on techniques not necessarily found in the law enforcement toolkit.”

The UN Office of Drugs and Crime - The Globalization of Crime: A Transnational Organized Crime Threat Assessment, June 2010.

“[o]ur challenge is to reach the problems before the problems reach us...”

Juan Miguel Petit, the U.N. Special Rapporteur on the Sale of Children, Child Prostitution, and Child Pornography, 2006.

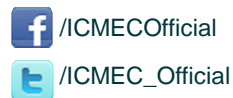


ICMEC Research



THANK YOU.

Bindu Sharma
bsharma@icmec.org
 (65) 6521-3710
www.icmec.org



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