Overcoming challenges in APAC outreach and participation in the new Internet era
Speakers

Ms. Ankhi Das, Facebook, Public Policy Director, India

Mr. Goh Lih Shiun, Google, Country Lead/Policy Analyst, Singapore

Dr. Hong Xue, Institute for Internet Policy & Law at Beijing Normal University, Professor & Director, China

Mr. Rajnesh Singh, ISOC Asia-Pacific Bureau, Regional Director, Singapore

Ms. Joyce Chen, ICANN, GSE Strategy & Development Snr Manager, Singapore
Setting the context

• Participation in Internet governance discussion have been largely weighted toward North America and Europe

• Yet, of 3.3 billion Internet users, half from APAC. The next billion?

• Challenges in outreach to APAC: Diversity in language culture, geography, rich/poor divide

• Lack of awareness, interest, or imperative/resource to participate? Things are changing.
Setting the context

• Unique challenges faced by APAC community in terms of engagement and participation in Internet governance

• Areas of discussion:
  - Tools such as social media; cloud-based services
  - Online meeting/discussion platforms
  - Discussion/meeting formats such as webinars, mailing lists, etc
  - Geography and culture - Timezone and language
  - Capacity and education
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<th>Introduction of session and panelists &amp; Context setting: Kelvin and Adam</th>
<th>15 mins</th>
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<td>2</td>
<td>Initial Comments by panelists/discussants: Hong Xue/BNU, Ankhi/FB</td>
<td>10 mins</td>
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<td>3</td>
<td>Breakout: 3 panelists to lead 3 group discussions and gather input: Raj/ISOC, Lih Shiun/Google, Joyce/ICANN</td>
<td>30 mins</td>
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<td>4</td>
<td>Presentation by 3 panelists Raj/ISOC, Lih Shiun/Google, Joyce/ICANN</td>
<td>15 mins</td>
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<td>5</td>
<td>Comments/Discussions from discussant/panelists or audience &amp; Closing</td>
<td>20 mins</td>
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Let’s discuss

Sub-theme A: Challenges in accessing Systems/Platforms

Goh Lih Shiun, Google

Sub-theme B: Challenges arising from Culture/Language

Rajnesh Singh, ISOC

Sub-theme C: Addressing Capacity/Community-led initiative

Joyce Chen, ICANN
Some questions

➢ What are some of the roadblocks to APAC participation in global fora/meetings through the use of such tools, and how are we overcoming them?

➢ Are current (international) platforms/meeting formats/meeting structures/communication tools suitable for outreach to APAC audience, and participation from APAC audience? What works and what doesn’t?

➢ What are the challenges that APAC community face due to the timezone, culture and language differences/diversity?

➢ How are some of these challenges overcome by your organization/community?

➢ What can global/international organizations take away from (the challenges and solutions raised in) this session, in terms of designing platforms and formats, to ensure that participation is truly inclusive?